

- 1 Purchase any Series2 DVR between January 1, 2003 and April 30, 2003.**  
Applicable models include: TiVo model numbers TCD130040, TCD230040, TCD140060, TCD240080, TCD110080, TCD240040, TCD24004A, TCD24008A and Sony model number SVR-3000.

**2 Print the following information clearly:**

Name:

Address:

Apt. Number:

City:

State:

Zip:

Day Phone Number:

E-mail\*:

Evening Phone Number:

\*E-mail address is not required. TiVo will not use your e-mail address for marketing purposes. By providing an e-mail address you will be able to check your rebate status on-line.

15-digit TiVo service number

Eligible 15 digit TiVo service/serial numbers start with 110, 130, 140, 230, or 240 and can be found on your DVR packaging. Or visit TiVo Central, select Messages & Setup, then System Information.

**3 Enclose:**

- **Completed rebate form.** (One rebate form required for each DVR purchase.)
- **Original or a clear copy of the sales receipt for your Series2 DVR purchase.** Sales receipt must clearly show retailer, product model and purchase date. Please circle your Series2 DVR purchase on the receipt.
- **Original label cut from the DVR packaging that states the UPC Code.\***

Remember to keep copies of materials submitted.

**4 Mail this form and documentation to:**

**TiVo - Save \$50 2003**

Department 2801

P.O. Box 42910

Mesa, AZ 85274-2910

Your submission must be postmarked by May 31, 2003 and received by June 15, 2003.

**Terms and Conditions**

(1) Series2 Digital Video Recorder must be purchased between 1/1/03 and 4/30/03, inclusive. Products purchased before or after these dates are not eligible for the rebate offer. Purchase date is determined by invoice or receipt date. (2) TiVo service required for full functionality. Activate your TiVo service at <http://www.tivo.com/activate>. (3) Valid only for new Series2 Digital Video Recorders purchased from a retailer. Not valid for pre-owned, second party, demo, or display units. Valid only on TiVo model numbers TCD130040, TCD230040, TCD140060, TCD240080, TCD110080, TCD240040, TCD24004A, TCD24008A and Sony model number SVR-3000. (4) Mail completed Rebate Coupon, dated receipt for new Series2 Digital Video Recorder purchase, and original UPC cut from the DVR packaging to: TiVo - Save \$50 2003, Department 2801, P.O. Box 42910, Mesa, AZ 85274-2910. Purchase price must be included on the invoice or receipt. \*In lieu of the UPC code, you can include the original sticker cut from the packaging that has the 15-digit TiVo service number and corresponding bar code. (5) All submissions must be postmarked no later than 5/31/03 and received by 06/15/03. (6) Please allow 8 weeks for receipt of rebate check. Rebate checks are void if not cashed within 90 days of issuance and cannot be reissued. (7) Sponsor not responsible for lost, late, mutilated, misdirected or postage due mail; incomplete or illegible requests will not be honored. (8) Omission of any necessary information will result in a postcard notification of ineligibility and will require re-submission postmarked by 08/30/03. (9) Offer valid only in the USA. (10) Void where prohibited, taxed, or restricted by Federal, State, or local law. (11) Any other use constitutes fraud. (12) Limit one rebate per Series2 Digital Video Recorder. (13) Limit two rebates per household. (14) Fraudulent submissions and/or use of multiple addresses or PO boxes to obtain multiple rebates is fraudulent and could result in Federal prosecution. (15) Offer good 1/1/03 through 4/30/03. Sponsored by TiVo Inc. TiVo services sold separately. Programming, pricing, terms and conditions subject to change. ©2002 TiVo Inc. The TiVo logo and TiVo are registered trademarks of TiVo Inc. All rights reserved. Sony is a registered trademark of